

FAST CASUAL

IDEAS & TRENDS FOR THE FAST-CASUAL RESTAURANT

2006

TOP

100

movers & shakers

22. Saladworks, Conshohocken, Pa.

When spinach was causing an E. coli scare earlier this year, Saladworks only took a marginal hit in sales. The 80-unit concept's diverse menu – with offerings like New England clam chowder and chicken pot pie and Buffalo chicken wraps – allowed it to keep its head above water.